



FOR IMMEDIATE RELEASE

OPTIMAL TECHNOLOGIES CEO TO PRESENT AT 2008 IEEE EVENT

Roland Schoettle Will Discuss Transmission and Distribution Architecture for Distributed Energy Resources

RALEIGH, N.C., April 17, 2008 – [Optimal Technologies International Inc.](#), a leading developer of technologies to optimize power grid systems and complete building automation platforms, today announced that its CEO Roland Schoettle is speaking at the annual [2008 IEEE PES](#) in Chicago, Illinois on Thursday, April 24.

With the theme of “Powering Toward the Future,” the IEEE Transmission and Distribution Conference and Exposition brings together power-delivery professionals with many different areas of specialization, including transmission and distribution planning, protection and control, engineering, distribution automation, communications, renewable energy, technology, operations, and maintenance. The event offers a variety of sessions including tutorials, panels, workshops and keynotes.

Highlighting his experience in the energy industry, Schoettle will be speaking on a technical thought-leader panel titled, “Rethinking Transmission & Distribution Architecture for Distributed Energy Resources.” Schoettle will specifically address the idea of modeling the grid for distributed energy resources in the future and the steps necessary to achieve a high-functioning power grid that efficiently utilizes various sources of energy. This session will take place at Chicago’s McCormick Place on Thursday, April 24, 2008 from 10:00 a.m. - 12:00 p.m. local time.

“Power grids can efficiently leverage different sources of power in ways that have yet to be implemented,” said Schoettle, CEO of Optimal Technologies. “As the leading developer of power grid system analysis and optimization technologies and the only developer of grid improvement ranking technology, we bring a unique and forward-thinking perspective of how to maximize the efficient use of distributed energy resources. We welcome the opportunity to highlight our perspective at this well-respected event, where we can interact with key influencers in the industry.”

Roland Schoettle is the founder and CEO of [Optimal Technologies](#). Schoettle’s current leadership role at Optimal is supported by his background in technology and engineering along with over 30 years of business development experience. Prior to launching Optimal Technologies, he founded and successfully led several technology-based companies.

Optimal's participation in IEEE follows \$25M in [recent funding from Goldman Sachs International](#). Through the financial backing Optimal Technologies is accelerating its growth and expanding its market presence. The company recently opened a new [U.S. headquarters in Downtown Raleigh, North Carolina](#). Optimal's mission is to make it easy for utilities, businesses and consumers to analyze and manage energy infrastructures from production to output for complete optimization and efficiency. Optimal's products will be available globally and will contribute to efforts to eliminate blackouts, dramatically reduce greenhouse gas emissions and improve third world economies by ensuring efficient power management.

To learn more about this event and others please visit: <http://www.otii.com/events.htm>

About Optimal Technologies

[Optimal Technologies](#) develops solutions to help power utilities, businesses and consumers maximize their energy efficiency and minimize their carbon footprint. The company's mission is to enable a more efficient, reliable and environmentally responsible electric power grid. Optimal's unique products and services have the potential to create unprecedented industry, economic, environmental and consumer benefits worldwide. Optimal is a privately held company financed by Goldman Sachs International.

Media Contacts

For Optimal Technologies
Jason Mandell or Amy Neal
415.625.8555
otii(at)launchsquad(dot)com

Corporate Contact

For Optimal Technologies
Lynette E. McInnes
919.459.9818
lynettem(at)otii(dot)com